

POWER

The Women's Foundation of Arkansas proudly presents:

FRIDAY, SEPTEMBER 14, 2018
11:00 A.M. - 1:00 P.M.

STATEHOUSE CONVENTION CENTER
WALLY ALLEN BALLROOM

EVENT CHAIRS:
COLETTE D. HONORABLE AND R. LACY SELIG



WOMEN'S FOUNDATION
ARKANSAS

PURSE

WomensFoundationArkansas.org

ABOUT POWER OF THE PURSE

WHO WE ARE:

The Women's Foundation of Arkansas (WFA) was launched in 1998 when two of our founders, Pat Lile and Olivia Farrell, saw the need for funding dedicated to investing in projects that support women and girls in our community. These women were instrumental in seeking out prominent female leaders from "Top 100 Women in Arkansas," where the idea for an organization for and by women was initiated. We strive to not only expand educational opportunities for women who do not have access to them, but also empower and equip women with necessary resources for emerging occupations, improve the economic status of Arkansas women, and promote a mentorship for women and girls who are in need of tangible and emotional support.

In 1999, the first Power of the Purse Luncheon was held to announce the grants made possible to support these causes with donations from the original founders. WFA now holds this fundraising event each year to honor accomplished women, announce grants made that year and highlight other WFA programs. This year's Power of the Purse Luncheon will be held Friday, September 14, at the Wally Allen Ballroom inside the Statehouse Convention Center.

JOIN US IN CELEBRATING OUR 2018 HONOREES:

ELLON COCKRILL

Woman in
Philanthropy

MARCY DODERER

Woman in
Business

ANNIE ABRAMS

First Lady's Woman
in Public Service

MARY LOUISE WILLIAMS

Brownie Ledbetter
Civic Engagement Award

HOW YOU CAN HELP:

We envision a state of equal opportunity – where women have a choice and a voice. However, this dream is unachievable without the monetary support of generous sponsors. This year, we are inviting you to become a sponsor prior to media coverage for this event and before we send invitations, e-newsletters and run advertising so that your name or company name may be recognized through some of these platforms, including the program and program collateral.

Many thanks to some of our founders who continue to show support:

Lee Lee Doyle
Olivia Farrell
Sue Frueauff

Catherine Hughes
Pat Lile
Lisenne Rockefeller

Dorothy Morris
Karen Potts
Carolyn Witherspoon

Presented by:



FRIDAY, SEPTEMBER 14, 2018

EVENT CHAIRS:
COLETTE D. HONORABLE AND R. LACY SELIG

WomensFoundationArkansas.org

2018 POWER OF THE PURSE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$25,000

- Logo and/or company name on program, save-the-date invitation, general invitation and other program materials
- Logo and/or company name in media coverage for event and e-newsletter
- Company name on WFA website in prominent location
- Logo on presentation during Power of the Purse Luncheon
- Full-page ad in Power of the Purse program
- Preferred seating with 20 guest invitations for Power of the Purse Luncheon
- CEO or person of your choice is given 5 minutes at the luncheon to share why your company is supporting WFA
- Employees from your company are encouraged to participate as volunteers, on the planning committee or for the luncheon
- WFA e-newsletter feature article

Presented by:



FRIDAY, SEPTEMBER 14, 2018

EVENT CHAIRS:

COLETTE D. HONORABLE AND R. LACY SELIG

WomensFoundationArkansas.org

2018 POWER OF THE PURSE SPONSORSHIP OPPORTUNITIES

PARTNER LEVEL: \$10,000

- Logo and/or company name on program, save-the-date invitation, general invitation and other program materials
- Logo and/or company name in media coverage for event and e-newsletters
- Company name on WFA website
- Logo on presentation during Power of the Purse Luncheon
- Full-page ad in Power of the Purse program
- Preferred seating with 10 guest invitations for Power of the Purse Luncheon
- Table signage at Power of the Purse Luncheon

BENEFACTOR LEVEL: \$5,000

- Logo and company name in signage for event and e-newsletters
- Logo on presentation during Power of the Purse Luncheon
- Company name on WFA website
- Full-page ad in Power of the Purse program
- Preferred seating with 10 guest invitations for Power of the Purse Luncheon
- Table signage at Power of the Purse Luncheon

PATRON LEVEL: \$2,500

- Logo on presentation during Power of the Purse Luncheon
- Recognition in event program, e-newsletters and other media coverage
- Half-page ad in Power of the Purse program
- Ten guest invitations for Power of the Purse Luncheon
- Table signage at Power of the Purse Luncheon

FRIEND LEVEL: \$1,000

- Logo and/or company name on program and save-the-date invitation
- Ten guest invitations for Power of the Purse Luncheon
- Table signage at Power of the Purse Luncheon

2018 POWER OF THE PURSE

PAYMENT OPTIONS

2018 HONOREES:

ELLON COCKRILL

Woman in
Philanthropy

MARCY DODERER

Woman in
Business

ANNIE ABRAMS

First Lady's Woman
in Public Service

MARY LOUISE WILLIAMS

Brownie Ledbetter
Civic Engagement Award

PAYMENT METHOD:

- Credit card payment preferred (Visa, MasterCard or American Express)
Card # _____ Expiration Date _____ Sec. Code _____
- Check enclosed (make payable to Women's Foundation of Arkansas)
- Please invoice for sponsorship.
- I am unable to sponsor Power of the Purse this year. Please contact me again at another time.

CONTACT INFORMATION:

Company Name _____

Department _____

Mailing Address _____

City _____ State _____ ZIP _____

Primary Contact Title _____

Telephone _____ Fax _____

Email _____

YES! I WANT TO SPONSOR POWER OF THE PURSE IN 2018!

- PARTNER: \$10,000 PATRON: \$2,500
 BENEFACTOR: \$5,000 FRIEND: \$1,000

PLEASE RESPOND BY AUGUST 1 FOR INCLUSION IN PUBLICATIONS.

WomensFoundationArkansas.org